

Statement of Purpose

Royal Holloway university

MSc International Business Management

My name is _____ and was born on _____ Currently, I am residing at _____ I am writing to express my enthusiastic application for the MSc International Business Management at Royal Holloway university.

I have completed my Secondary School Certificate Exam in March 2013 from Gujarat secondary and higher secondary board and higher secondary Certificate Examination in March 2015. After that I have completed Bachelor of science in chemistry with second class in 2018 from Hemchandracharya North Gujarat University.

After that I started working as Lab Assistant at Shiv Pathology laboratory from September 2018 to till date I am working there. I have enjoyed working in a laboratory environment, but I have also realized that I am passionate about understanding the business side of operations. While doing my job, I came to know the fact that in today's competitive era, it has become necessary to have a master degree in order to get a good salaried job. Being a graduate, one cannot claim for top job positions. After discussing with my colleagues and surfing various websites, I came to know the importance of Master of International Business Management degree for a bright professional career. This realization has motivated me to pursue further education in business management.

The UK is home to some of the oldest and most prestigious universities in the world. The UK offers a wide variety of courses and programs across different fields, allowing students to find a specialization that suits their interests and career goals. UK universities attract students from all over the world, fostering a multicultural environment. This diversity allows for networking opportunities and the exchange of different perspectives. UK universities typically offer strong support services for international students, including academic advice, career guidance, and personal counseling. UK is most efficient in providing quality education and helps students to achieve greatest level of heights in their life. If compared to other countries such as USA, Australia and Canada, UK has best study options, safest environmental index, affordable fee's structure and top set universities.

Royal Holloway is one of London's top universities. It is well known for its strong focus on research-based learning. According to the Times Higher Education World University Rankings 2024, Royal Holloway is ranked 38th in the UK and among the top 400 universities globally. The university is located in Egham, Surrey, which is close to London and provides a mix of a vibrant campus atmosphere and easy access to city life. University offers comfortable living options. University has modern facilities and a beautiful campus

which is great environment for learning. The university offers various support services for international students, including orientation programs, academic support, and social activities. Royal Holloway offers opportunities for students to participate in research activities by being involved in a variety of research projects across multiple disciplines

This course will provide me with an understanding of how international management fits into organizations and how to run a company or multi-company corporation. I have decided to prepare myself with further expertise and new branches of knowledge that can enhance and develop my skills further with advanced competency and professionalism and earn me progressions of capabilities and for careers. The course is structured to enable students to build, develop, and integrate international business theory, and develop the skills to then apply this in terms of international business practice. Throughout the degree, I will develop crucial analytical, research and communication skills as work on projects with fellow students and undertake own original research.

My career ambition is to take on a managerial role within an international organization, where I can leverage my science expertise and business skills to drive growth and innovation in global markets. I am confident that the MSc International Business Management will provide me with the necessary tools and insights to achieve this goal, particularly through its focus on strategic management and international business practices. . I will be using my knowledge and skills at my workplace and showing my abilities in my work which I will be learning in my master's. Moreover, I will be using my understanding and analytical and technical skills to solve problems at my workplace and I will easily get a job as I will be holding a UK degree which is recognized worldwide in both private and government sectors.

My intention to visit UK is only for the purpose of my master's education as I have no other incentive or intent to continue staying in UK after my educational purpose is over. I am emotionally attached to my nation and I feel that all my efforts and my knowledge that I shall be able to acquire from UK would be extremely useful to me in my nation.

Thank you for considering my application